



THE NEW CHECK-OUT SERVICE counters at Kresge's in Sheridan Village make the dime-store a supermarket operation. The six machines automatically figure change and itemize purchases. Each machine cost the company \$1,500. The chain store is the first in Metropolitan Peoria to install check-out counters on a large-scale operation.

Mos  
Sell

Extr  
Pay

U.S. D  
Peo  
modera  
develop  
to orde  
cents h  
some l  
terms  
again v  
reache  
biggest  
ing at  
from \$  
Cattl  
strong,  
yearlin  
ers \$19  
\$14, he  
\$15, ch  
Veal  
upper  
from  
howeve  
Lamb  
wooled  
Rece  
include  
tle, 75 c  
Actua  
545 hog  
and 98 l

TRA  
ly for ho  
moderat  
side orde

REI	
3	1112 22
7	1048 21
8	996 20
8	1141 20
4	1084 20

15	995 21
20	890 20
6	782 19
6	911 19
2	948 17

1	1325 14
1	1230 12

1	1440 15
---	---------

1	185 29
2	185 27
3	197 24
5	300 20
1	190 17

30	194 17
8	184 16

11	210 17
31	233 17

2	307 16
4	420 15

tive open  
cents hig  
gilts.

But the  
tianship b  
live hog c  
and some  
lower.

Closing  
any of th  
actually m  
hogs move

Bulk of  
cleared at  
ber at \$17

210-220-pou

getting \$1

Sales a

260-310-pou

2 and 3 gr  
held abou  
\$16.25 on

## Business Today

# Dime Store 'Supermarket' Is Latest in Peoria Area

By GEORGE TRIFF JR.  
Business Editor

Something new has been added to major dime-store merchandising in Metropolitan Peoria which is sure to set a trend in the very near future.

First to introduce a supermarket, check-out service on a large scale in 10-cent stores is Kresge's at 4125 N. Sheridan Rd., in Sheridan Village.

Under this type of operation, customers do their shopping throughout the store, using a basket or cart to carry items to one of the six check-out counters located near the store's exits, where all items may be wrapped and paid for at one time.

"The advantages of this type

of operation are many," M. V. Kramer, store manager, said. "The customer pays only once and saves much time by not having to fumble for change and wait for purchases to be wrapped at each counter."

IT HAS A SALES TAX saving advantage, too. If you stop at several counters and pay for items at each counter, you are charged sales tax each time. At the check-out counter you pay sales tax but once. Over a year's time, this could amount to a tidy lump of cash.

The Kresge store does not call the operation a self-service store, because each customer still will be given all the service he wants.

All counters have call-bells attached to them, and when a customer needs assistance, one of the store employees stationed at aisles nearby will respond immediately.

"The fact that we have installed the check-out counters does not mean we are letting some of our employees go," Kramer said. "We still need them to maintain counters and give personal service whenever it is called for."

## Dividends

TUESDAY, MARCH 19, 1957

New York. (AP)—

Rate Per Stk. of Pay-  
Rec. able

IRREGULAR

ACCUMULATIVE

Chapp d 1.50 — 3-28 4-1

IRREGULAR

07 — 4-1 4-22

STOCK

5% — 4-17 5-15

5% — 4-3 4-24

3-29 4-19

3-29 4-19

3-15 4-1

Big Board  
Higher

improve  
et higher  
ends had  
ay.

most oils  
hich was  
nt pickup  
ast hour,  
ower than  
ession.

d toward  
n news of  
ceptances  
preted by  
s indicat-  
the tight

William Mc-  
man of the  
ed, told a  
committee  
an

se sell-  
govern-  
er; top  
higher;

ge

880  
820  
941  
905  
319

Net  
Chg.

— 3/8  
+ 1/4  
+ 1/4  
+ 1/4  
+ 1/4  
+ 1/4  
+ 1/4

— 1/4  
+ 1/4  
+ 1/4  
+ 1/4  
+ 1/4  
+ 1/4  
+ 1/4

— 1/4  
+ 1/4  
+ 1/4  
+ 1/4  
+ 1/4  
+ 1/4  
+ 1/4

— 1/4  
+ 1/4  
+ 1/4